Department of Business Administration Shri Ram College, Muzaffarnagar

Notice

DATE: 03/11/2016

All the students of Business Administration are hereby informed that Department of Business Administration is organizing a "Workshop on Awareness of Intellectual Property Rights" On 7th day of November 2016 at 10:00 AM (SRC Auditorium of management block).

Note:-

- 1. It will be mandatory for all students to attend this program.
- 2. All students must be in proper uniform.

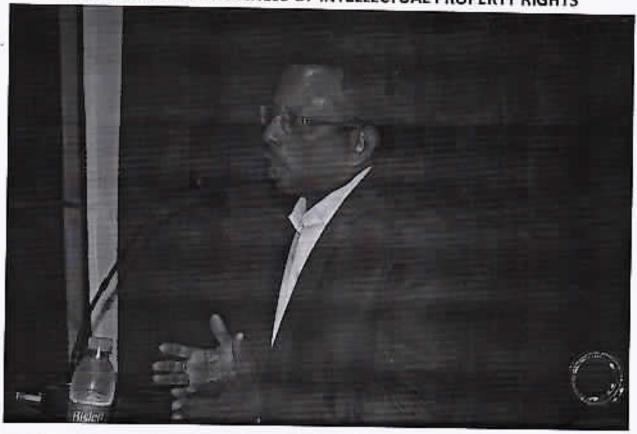
Dr. Saurabh Mittal

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Head of Department

Co-ordinator IOAC, Shri Ram College, Muzaffarnagar

2016-2017 WORKSHOP ON AWARENESS OF INTELLECTUAL PROPERTY RIGHTS





Co-ordinator IQAC, Shri Ram College, Muzaffarnagar

2016-2017 WORKSHOP ON AWARENESS OF INTELLECTUAL PROPERTY RIGHTS



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Shri Ram College, Muzaffarnagar

Department of Business Administration

DATE: 07-11-2016

A Workshop

On

"Awareness of Intellectual Property Rights" <u>REPORT</u>

OBJECTIVES:-

- 1 To create public awareness about the benefits of Intellectual Property among all sections of society.
- 2 To stimulate the creation and growth of Intellectual Property by undertaking relevant measures.
- 3 To encourage innovation and to provide incentives for for innovation by granting protections.
- 4 To recover research and development investments for a limited periods of time.
- 5 To stimulate the generation of Intellectual Property rights.

CONTENT:-

- Introduction & Orientation
- · Survey the extent of awareness regard to various Intellectual Property rights.
- Working in higher education! Institutions
- To educate about the protection and enforcement of Intellectual Property rights from infringements.
- To establish link between industry and academia on Intellectual Property rights.
- Educate the participants on how to respond to infringements of rights including patent rights.

IQAC, Shall college,

TOPICS COVERED:-

- Copyright, Trademarks, Trade dress etc.
- Unique design elements of various websites,
- Protect primarily to stimulate innovation, design and creation of technology.
- Development of new technology.
- Finance research and development activities.

Lay out for the Program:-

- · Welcome to the Guest
- Lamp Lighting
- · Bouquet presentation to the Guest
- Introduction to the Guest

CONCLUSION:-

Intellectual Property rights are the rights given to students over the creations of their minds. They usually give the creator exclusive rights over the use of the students creation for a certain periods of time. While the basic social objectives of intellectual protection it should also be noted that the exclusive rights given are generally subject to a number to limitations and exceptions, aimed at fine-tuning the balance that has to be found between the legitimate interest of right holders and of users.

Other Important Information:-

Time of the Program

: 10:00AM-2:00PM

Venue of the Seminar

: SRC Auditorium of Management block.

Date

: 07-11-2016

No of Participating students: 46

Summary

Co-ordinator IQAC, Shri Ram College, Muzafferna or

Shri kam com

Maral Alliagar

Event Coordinator

Dr. Himanshu Verma

Anchor

Ms. Shruti Mittal

Supporting Faculties -

Mr. Amit Bhatnagar

Dr. Pankaj Kaushik,

Mr. Rajeev Rawal,

Mr. Ajay Chauhan,

Dr Saurabh Mittal

Chief Guest

Dr. R.S. Chauhan

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Co-ordinator ICAC, Shri Ram College, Muzaffarnagar

SHRI RAM COLLEGES, MUZAFFARNAGAR

DEPARTMENT OF BUSINESS ADMINISTARTION

WORKSHOP ON AWARENESS OF INTELLECTUAL PROPERTY RIGHTS

LIST OF PARTICIPATIVE STUDENTS (7/11/2016)

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S.NO.	STUDENTS' NAME	YEAR	SIGN		
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34-	ANKIT KUMAR Co-ordinator	701	-Anki+ NU		
35	ANUJ KUMABAC, Shri Ram College	亚	Au Pfinispa		
36.	ANURAG RAJPUT	TIL	A Shri Ram Colleg		
37.	ANUSHKHA GUPTA M	701	ALL MUZY SEETS THE		
38-	ARPIT CHAUDHARY	711_	A		

39.	BILAL	Ju.	Bilal
40-	BRIJESH KUMAR OJHA	70.	Brujesh
41.	CHANDAN KUMAR OJHA	ш	chan-
42-	DAUD ALI	70.	David All
43.	DEEPAK PRASAD YADAV	五	Deepak_
44-	DEVANSH SHARMA	701	0
45.	DILSHAD AHMAD	ш	Dilahmag
	GAURAV SINGHAL	亚	-6.51 mghal